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FOR IMMEDIATE RELEASE

## **TREDEGAR FILM PRODUCTS TO INTRODUCE NEW ELASTICS CAPACITY IN EUROPE**

RICHMOND, VA, July 13, 2015 – Tredegar Film Products, a subsidiary of Tredegar Corporation (NYSE:TG), today announced that it will invest in new assets to provide European customers with local supply of unique, state-of-the-art elastic laminates and elastic films for personal care applications. In response to increased demand for elastic products for adult incontinence and baby care applications, the Company is investing in new technology and capacity in the Rétság, Hungary plant to enable production of its FlexAire™ and Extraflex™ products. The Company expects this additional capacity to be fully operational by the end of 2016.

“We are excited with the prospects of our new product launches under the FlexAire™ and Extraflex™ brands. These products offer innovative solutions to growing consumer demand for higher softness, better fit, comfort and breathability,” said Alvaro Vaselli, Vice President Consumer Care. “This new investment highlights our commitment to this growing product category, as well as our desire to provide local supply and excellent customer service for our customers in Europe, Middle East and Africa,” added Mr. Vaselli.

“Tredegar Films has a track record of supplying innovative high-quality personal care products, and we continue to see exciting growth opportunities in this business segment,” said Mary Jane Hellyar, President of Tredegar Film Products. “Our new FlexAire™ and Extraflex™ elastic products continue in this tradition, creating increased value for both our customers and the end consumer.”

Among the top global leaders in the plastic films industry, Tredegar Film Products manufactures plastic films, elastics, and laminate materials for the personal care, electronic display, flexible packaging, lighting and other specialty film markets. With a global R&D structure and locations throughout North America, Europe, Asia, and South America, Tredegar Film Products provides local support and innovative solutions to meet our customers’ needs. Additional information regarding Tredegar Film Products is available at [www.tredegarfilms.com](http://www.tredegarfilms.com).

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